

ADVANCED BUSINESS MAGAZINE

Empowering Insights for Business Excellence

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COVER STORY : ผลกระทบของสงครามทั่วโลกต่อเศรษฐกิจโลกและเศรษฐกิจไทย : การวิเคราะห์เชิงธุรกิจ



**Global Conflicts
and Their Impact
on the World Economy:
A Focus on Thailand's
Economic Resilience**

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Abstract

Presenting content about **COVER STORY** : The Impact of the World War on the Global and Thai Economy: Business Analysis **ACE PRODUCT** : Amazfit (launches T-Rex 3, a smart watch for adventurers that meets the needs of all adventures **BUSINESS TIPS** : ! Share ideas on digital spending before linking a credit or debit card with a Digital Wallet to make your money safer **SPECIAL SCOOP** : NBTC selects the best innovative technology in insurance. Allianz joins in celebrating and honoring Thai Paralympic athletes **EXECUTIVE VISION** : LG reinforces the concept of "Life's Good" and is ready to become a Smart Life Solution Company **THE EXCLUSIVE**: SCG reveals an offensive plan for a challenging future, strengthening Vietnam's petrochemicals to cope with the long, fluctuating petrochemical cycle **ADVANCED NEWS** : "TCEB VISA" invites you to experience the charm of superior MICE, opening up new experiences PIM Engineering, great curriculum, great scholarship, Siam Commercial Bank joins hands with Phyathai Phaholyothin Hospital to launch **HEALTHY LIVING** : Ptosis in the Elderly **SPECIAL COLUMN** : Prudential Thailand supports a grand running event, Singha Estate wins a major world-class award, Global Business Outlook Awards 2024, "Siam Kubota" organizes the activity "Uniting the Power of Kubota People to Help Flood Victims", Muang Thai Life Assurance organizes the Smile Morning Check Up activity, **WANDERLUST** : Down South to Songkhla. **WORDS OF WISDOM**: How to Survive and Grow Your Business into a Global Brand: A Case Study from the Skincare and Cosmetics Industry **Buddhism** : Win Your Heart, Win the World

ปีที่ 24

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ฉบับที่ 280

NATIONAL GEOGRAPHIC

ยกระดับ การปีนเขา

ให้ทรหด เข้มข้น และสุดหินแบบทวิคูณ

คู่มือปีนเขาที่มีจุดกางที่สุดในโลก บึงจักรฮาน ฮองริโอ และ
เดินเท้า ไปพิชิตยอดเขาที่ได้ชื่อว่าเป็นยากที่สุดแห่งหนึ่งในอเมริกา



Journal Name : National Geographic

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Abstract

Presenting content about Taking climbing to the next level, making it tougher, more intense and more extreme Two of the world's most accomplished climbers doubled their adventure by biking, sailing and walking 4,200 kilometers to reach one of the most difficult mountains in the world The "bounce" phenomenon is a global phenomenon The power of social media has made a baby pygmy hippopotamus a global sensation AI: Welcome a new era of discoveries From neurosurgery to space exploration, archaeological mysteries to animal communication Artificial intelligence (AI) is not just about changing our world, it's already doing it. The puzzle of cacti endurance Scientists are learning how to harness the incredible adaptations of cacti to benefit us all The dawn of a golden age Varna culture leaves behind glittering treasures, including the world's oldest known gold jewelry and a priceless mystery "Follow the River" tells a story in photography The Mad Mother of Southeast Asia Announces the Results of the National Geographic Thailand Photography Contest 2024 "10 Images Tell a Story"