

# ADVANCED BUSINESS MAGAZINE

Empowering Insights for Business Excellence

MAGAZINE ISSUE NO.407

COVER STORY : ผลกระทบของภัยพิบัติธรรมชาติต่อเศรษฐกิจไทย: กรณีศึกษาน้ำท่วมในภาคเหนือของประเทศไทย



The Economic Impact of  
Natural Disasters:  
A Case Study of Northern  
Thailand's Floods and  
Their Long-Term Effects

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## Abstract

Presenting content about **COVER STORY** : The Impact of Natural Disasters on the Thai Economy: A Case Study of Floods in Northern Thailand **SPECIAL SCOOP** : "Pruksa" Joins Forces with "SCB" to Launch the Last-Changing Promotion of the Year Thai Life Insurance Moves Forward to Develop a Sustainable Society Bangkok Insurance Receives 2 Awards at the Outstanding Insurance Event **BUSINESS TIPS**: Wondering how safe is opening an online bank account? **EXECUTIVE VISION** : TTB Shares Opportunities and Challenges with Thai Entrepreneurs and Adjusts Strategy to Enter the Asian Market Next Year **ACE PRODUCT**: realme Revolutionizes the AI Industry: Launching 'The Dark Horse of AI in Flexchip Smartphones' realme GT 7 Pro **FINANCIAL FOCUS**: Krungsri Reveals Profit, Revolves Customers to Revitalize Business SCB X Announces Net Profit for the Third Quarter of 2024 **THE EXCLUSIVE**: Business Sector Brainstorms Accelerating Thailand towards CEO Forum: SCG ESG Symposium 2024 **ADVANCED NEWS**: NESDB organizes a comprehensive outstanding insurance awards ceremony SAWAD elevates itself to a leader in financial innovation Launches the **HEALTHY LIVING** : application: Teenagers are stressed out over competing for jobs with 4 times the pay. Psychiatrists advise parents to zone their children **SPECIAL COLUMN** : Government Savings Bank launches Good Money, a government loan application with quick approval and fair interest rates **WANDERLUST** : The charm of Songkhla **WORDS OF WISDOM** : Ways to make your business survive and grow into a world-class brand: Case studies from the skincare and cosmetics industry **Phutthology** : Turning bad situations into good ones.

Gourmet & Cuisine

# Gourmet & Cuisine

กูร์เมท์ แอนด์ คิวซีน

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## Thai Modern Delights

พลิกโฉมขนมไทยในโลกยุคใหม่



  
**GOURMET & CUISINE  
YOUNG CHEF 2024**  
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## Abstract

Presenting content about Cover Story Twist of Thai Desserts What Thai desserts are there for dinner? **Recipes Thai Modern Delights Sweet and deliciously blended** Thai Sticky Sun-Dried Banana Cake Caramel Banana Cake Mochi Thai Egg Custard Pumpkin Tarte Thai Melon Cake **Food & Drink** Home Gourmet Mochi Cake Drinks Golden Sun and Cozy Vibes Warmth from a glass of tea You Are How You Eat Veggie Udon Eat vegetarian food for a balanced diet **Delish Delight Guilt-Free Desserts The sweet aroma of sugar from fruits** Toddy Palm Coconut Cream Roll Cake Pineapple New York Cheesecake Tarte Secret pineapple from Phu Lae **Interview** Special Scoop Open up about the story behind becoming the TOP 3 an Gourmet & Cuisine Young Chef 2024 **Special Guest** Thon Chatchawanwong In the Mood for Fashion & Baking **Articles** Food for Life Poor metabolism Thai herbs can help. **Shopping & Design** Party@Home Modern Thai Desserts **Miscellaneous** Nice to Know Healthy in Free Time High-quality snacks Last But Not Least Remove emotional scars with forgiveness **Eating Out & Traveling Eating Out G&C Recommendation** Jaras The dazzling taste of Thai food amidst the sea view of Hua Hin Shoutaian Shabu Eat auction-grade beef shabu from Tokyo HONG's Sky Bar Enjoy the view of Doi Suthep and the gradually changing sky Sotthep Thai-style hot stone pot rice **Foodie Picks** Pass on the sweetness from 5 Thai dessert shops, delicious, can be bought as souvenirs **Wellness** Go for a treatment in a beautiful Thai house The Sukhothai Spa **Travel** You can travel in one day. Conquer the first primeval forest in Thailand at Huap Pa Tat, Uthai Thani.