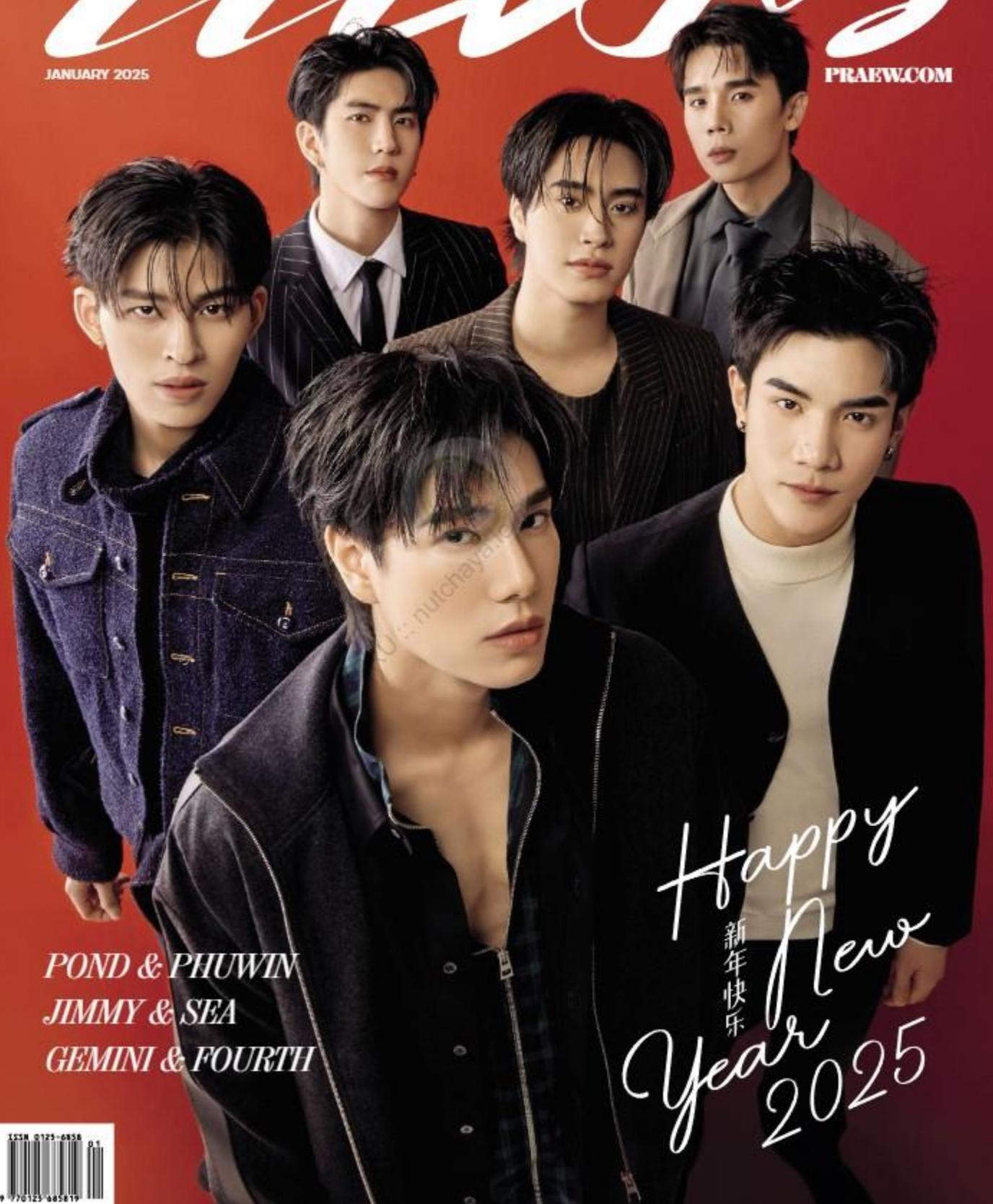


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Year
2025



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Abstract

Presenting content about **BEAUTY SCOOP: 2025's Must-Have Shades Color Trends of the Year in Beauty** **MONTHLY BEAUTY STORIES** : New Year, New Scent Top Fragrances for a Fresh Start to the New Year **BEAUTY SECRET** : The Art of Beauty Raphasiri Devakul Na Ayutthaya **WATCH STORY** : It's Time to Begin **FASHION ON SPOTLIGHT** : Dior Gold House The Exquisite Craftsmanship in the Heart of Bangkok **JEWELRY ON SPOTLIGHT** : Monsieur FRED Ideal Light shines perfectly **VISIT SHOP** : FRED "Jewels of Light and the Shore" **FASHION SCOOP: Hot From Spring-Summer 2025 Runway** **FASHION COVER** : So RE(A)DY **SPECIAL INTERVIEW** : Hottest Guys Pond & Phuwin/ Jimmy & Sea/Gemini & Fourth **THE FOCUS** : Unique Prime Bridge The World Thanaporn Yowa **FASHION SCOOP** : THAI DESIGNER: The Power of 7 Designers' Visions **HOROSCOPE: USU 12 Zodiac Signs Receive Good Things in 2025** **SPECIAL SCOOP: Are You Ready For 2025?** **SPECIAL STORY: Beyond the Sound DEVIALET @Central Chidlom** **SPECIAL NEWS** Praew takes you to 2 riches your life to welcome the Year of the Snake **PRAEW WIN IT FASHION COVER: Stay Cool** **SPECIAL INTERVIEW: Keng & Namping Together We Grow** **SCOOP: Begin Again** **SPECIAL SCOOP: 7 Reminders to Help You** **TRAVEL: Ola Brazil** **SPECIAL REPORT: Apsara Cruise Timeless Journey of Sights and Flavours** **HEALTH METTER: Office Worker VS Pain Master**

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MONEY & BANKING MAGAZINE

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Abstract

Presenting content about **Insight INTELLIGENCE** “Kidults” Adults with childlike hearts, opportunities in the toy market where income is no joke **WORLD EXCLUSIVE** New tests in 2025, “infant” crisis weighing on Chinese leaders **News BANKING** 5 major banks continue sustainability, ready to accept new players Virtual Bank **INSURANCE** Insurance business takes on new challenges in 2025, expected total premiums to touch 980 billion baht **TECHNOLOGY** Microsoft reveals AI trends 2025, driving AI Transformation **CRYPTO CURRENCY** Influencers in the crypto industry in 2024 **ASIA REPORT** North-South high-speed rail Transforming Logistics Vietnam **FUND FOCUS** Change strategies, adjust mutual fund portfolios to open opportunities for 2025 **CEO TALK** Woranuch Techakesaya, Executive Chairman, Kasikorn Business-Technology Group (KBTG) KBTG's 2025 strategy "Human-First x AI-First Transformation" accelerates the use of AI to create Productivity, develops Agentic AI to run the banking industry, and joins hands with Huawei with a partnership model **FAMILY BUSINESS SOCIETY** - 100 years, not just using the heart, the secret to sustainable success, family businesses **SET AWARDS 2024** Best CEO Awards of SET Sakchai Peerapat, Chief Executive Officer, TISCO Financial Group PCL. Best Asset Management Company Awards - ESG Kasikorn Asset Management Co., Ltd. Best Securities Company Awards for providing services to institutional investors KK Securities **Columnist & HEALTH & WELLNESS** Hormone balance for brain efficiency PM 2.5 & Food Health care **EXECUTIVE COACHING** How can an optimistic leader create value? **Business law** It's time for a trust law to look after personal assets Economic Reports **Country status** MPC maintains interest rate at 2.25% Exports in November 2024 by 8.2% **Bank status** Banking system loans in 2025 are expected to contract less than in 2024 **SET50 Futures market is the champion** SET50 Futures is the champion with the highest trading volume of over 250,000 contracts per day **Gold market** * What were the factors that influenced Thai gold lessons from 2014 to world gold in 2015? **Exchange rate market** The dollar continued to strengthen, dragging down the baht in line with regional currencies.