

ADVANCED BUSINESS MAGAZINE

Empowering Insights for Business Excellence

MAGAZINE ISSUE NO.409

COVER STORY : เศรษฐกิจไทยรับปีใหม่: อุดมกิจงาขึ้นและวางลงในปี 2025



Thailand's Economic
Outlook 2025:
Booming Sectors and
Looming Challenges

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Abstract

Presenting content about **COVER STORY** : Thai economy welcomes the new year : Business is on the rise and falling in 2025 **HEALTHY LIVING** : Allergic conjunctivitis is more dangerous than you think **SPECIAL SCOOP** : Krungthai-AXA Life Insurance has a grand opening, energizing the sales department. IKEA offers special privileges, continuing the campaign "Better value at a reduced price" **BUSINESS TIPS** : 3 (not) secret tips to increase sales and get to know your customers well. Business is booming 14-16 **EXECUTIVE VISION** : LG opens up the most innovative way to spend one day with "Charming Genius" at LG World Premiere **FINANCIAL FOCUS**: Sansiri showcases 2024 performance, surpassing the target of 43.7 billion baht in transfers **THE EXCLUSIVE**: Dell Technology leads the transformation to AI FC by redesigning the entire PC product line **ADVANCED NEWS**: Scope welcomes "Scope Thonglor" with excitement **SPECIAL COLUMN**: Highlight 2024: SCG advances into the ASEAN market with continuous growth Kasetsart University and King Mongkut's University of Technology Thonburi BAAC showcase agricultural exhibitions along with financial products and services Viriyah Insurance supports the Don't Drive Drunk Foundation **WORDS OF WISDOM**: Managing an organization with multiple generations in one place **Buddhism**: Don't tell your heart.

GRAND PRIX

กรังด์ปรีซ์   grand prix online | www.grandprix.co.th

No. 661 | January 2025

All-new

Toyota Urban Cruiser

New **BEV**
Compact **SUV**
Make its World
Premiere



Technology Analyze

FERRARI F80

สุดยอดนวัตกรรม
สำหรับซูเปอร์คาร์แห่งอนาคต!!!

Road Impression

LEAP MOTOR C10

ช่วงล่างแน่น ขับสนุก แดมสะดวกสบาย

Interview

เช็กความพร้อม

'เอ็นโซ่ ราวณิชกุล'

นักแข่งดาวรุ่งชาวไทย
ก่อนลุยศึก European F3
ตุลาคม 2025



Journal name : Grand Prix magazine

Issue number : 661

Month : January

B.E. : 2025

Abstract

Presenting content about **WORLD NEWS** Automotive news from around the world **COVER STORY** ALL-NEW TOYOTA URBAN CRUISER, electric compact SUV, preparing to penetrate the European market **SCOOP** Thai automotive industry in 2025 **DATA** HONDA + NISSAN countdown to jointly launching as one of the world's third largest automotive manufacturers **SHOWROOM** Tesla Model Y, new electric SUV **TECHNOLOGY ANALYZE** FERRARI F80, the ultimate innovation for the supercar of the future **CONCEPT CAR** ASTON MARTIN VALHALLA, the pinnacle of engineering, aiming for "the most powerful supercar" **ROAD IMPRESSION** MAZDA CX-5 2.0 SP, fun to drive, good acceleration, clamping suspension LEAP MOTOR C10, tight suspension, fun to drive, plus comfortable HONDA HR-V e:HEV, a conclusion that has changed with the new look **INNOVATION** KIA EV9 GT, a leap forward into a high-performance Electric SUV **NEWS** Where will electric cars go next? Or stop here **INTERVIEW** Enzo Taravanichkul "Check your readiness before fighting in the European F3 **BIKE** HONDA GIORNO+ DISNEY FANTASIA 85 YEARS Collaboration with special animation, only 2,000 people **SPORT NEWS** TOYOTA GAZOO RACING THAILAND 2024 HONDA ONE MAKE RACE CHAMPIONS AWARDS 2024 THE SUCCESS STORY OF THE PORSCHE 963 7 victories in 2024 with Porsche racing cars **BIT & PIECES** ROAD TRIP MG3 Hybrid+ Horse-drawn carriage city tour car **FOOD & DRINK** Grandpa makes grilled fish, traditional Pak Chong recipe **BIG EVENT** Automotive news **AUTO NEWS** Collection of monthly promotion news **TRENDY GUIDE** "Must have items" already selected for you **THAILAND STATISTIC** Statistics of vehicle registrations in Thailand.