

@Kitchen

# KITCHEN & HOME

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## WATER LILY HOUSE

บ้านแห่งสมดุลภายใต้ร่มกอดของธรรมชาติ



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### Abstract

Presenting content about **unbox** Power up your morning with the Compact Blender and Juice Extractor Combo from Cuisinart **around design** Strange but Familiar Familiar but wait **KITCHEN** kitchen series **good detail** Earthquake-resistant interior decoration Safe without losing design **HOME & GARDEN interior gallery** Theodkiat Wangwacharakul From classical painter to experimental artist **Café hopping** LECINO Backyard Cafe The secret kingdom hidden within the trees of Khao Yai **wish list** Everbloom **flower corner** The Blooming Frame The dimension of arrangement update product **LIFESTYLE easy recipe** Party Easy Menu **food technique** Jelly Veil Add shine to your dishes with jelly **talk about** COSI Samui Chaweng Beach A lifestyle hotel on Chaweng Beach Convenient and complete **art room** A fractured world: small stories From Ho Chi Minh's journey to the steppes From past conflicts to reflections of contemporary reality.

# ADVANCED BUSINESS MAGAZINE

Empowering Insights for Business Excellence

MAGAZINE ISSUE NO.413

COVER STORY: สงครามการค้าระหว่างสหรัฐอเมริกาและจีน: ผลกระทบต่อเศรษฐกิจโลก เศรษฐกิจไทย และแนวทางการปรับตัวของภาคธุรกิจไทยในยุคความไม่แน่นอน



**DECOUPLING POWERS,  
SHIFTING TIDES:**  
The US-China Trade War and Its Strategic  
Implications for the Thai Economy



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### Abstract

Presenting content about **COVER STORY** : The trade war between the United States and China, its impact on the global economy, the Thai economy, and the adjustment of Thai businesses in an era of uncertainty **SPECIAL SCOOP** : - KTC moves forward to penetrate the lifestyle market, fulfilling the world of imagination - Siam Commercial Bank wins 4 top brand awards in Asia and in the country - BWG reveals the results of the 2025 shareholders' meeting, highlighting revenue and profit growth, moving forward sustainably **EXECUTIVE VISION** : CPRAM launches FTEC, pushing Thailand to become the world's food innovation hub **HEALTHY LIVING** : Understand diabetes, create good health, fight against the silent danger **FINANCIAL FOCUS** : Kasikornbank Q1 2025 operating results **BUSINESS TIPS** : Serving up tips for using credit cards to travel abroad without blowing the budget **ADVANCED FOOD** : KFCI The Best Deal Ever New Value Set 68 Combo **ADVANCED NEWS** : TTB awakens the power of giving through the activity "The Hall of Giving" with the concept "1 day in 1 year, let's do good things together" **SPECIAL COLUMN** : - LG ThinQ application from LG wins an award - AIA Thailand organizes the activity "AIA Sharing Alive - Krungthai-Axa Life Insurance surveys the mental health of Thais and around the world **WANDERLUST** : A large castle in America **WORDS OF WISDOM** : Corruption in Thailand: Structural obstacles to development and management approaches for a sustainable future **Buddhism** : Wisdom gained from the Dharma.