

5 เทรนด์ทรงพลัง
สร้างโอกาสใหม่
ในเอเชียตะวันออกเฉียงใต้

จัดพอร์ตกองทุนปี 2569
Core & Satellite
กระจายความเสี่ยง

The World of Extreme
โลกเดือด ธุรกิจ
ผู้ส่งออกไทยเตรียมรับมือ

การเงินธนาคาร

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WEALTH CREATION 2026

ติดตามการเงินธนาคาร
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Abstract

Presenting content about **Insight INTELLIGENCE** - Alipay-Paotang: When the financial world is in one mobile phone. **WORLD EXCLUSIVE** China cultivates an 800 million middle class, resetting the global economy. Charity among the wealthy in the US: From foundations to tax management tools. **MONEY EXPO** Unveiling the MONEY EXPO 2026 *AI WEALTH CREATION* concept, driving wealth with AI, held seven times in six regions nationwide. **News BANKING** 5 major banks unveil their 2026 roadmap, highlighting AI to transform the banking business. **MUTUAL FUND** Strategizing fund portfolios for 2026: Core & Satellite to diversify risk. **INSURANCE** OIC adjusts its regulatory role for 2026, emphasizing transparency and consumer needs. **TECHNOLOGY** ushering in Banking 5.0, banks using AI to win customer loyalty. True Business launches True AI Hub, consolidating popular AI tools in one place. **WORLD NEWS** Japan revives nuclear energy, guiding the world in a unified direction. The world enters the social media era. Shaking up the digital industry in 2026: A timeless stock market, Nesdaq opens the door to a new Wall Street. **ASIA REPORT** 5 powerful trends creating new opportunities in Southeast Asia. **Special Interview** Chumpol Saimala, CEO of Principal Asset Management and Head of Retirement Business for Principal Group Southeast Asia, promotes Multi-Asset Strategy with the goal of "creating opportunities for Thais to receive good long-term returns and have sufficient savings for a secure retirement." **FAMILY BUSINESS SOCIETY** How to fairly divide family business shares and ensure business survival! **SET AWARDS 2025 Image Gallery** of SET AWARDS 2025, prestigious awards for the Thai capital market. Banking and finance seminar of the year: Thailand Next Move 2026: Wealth Creation. **Special Article** The World of Extreme - The Year of the Fire Horse, a turbulent world, Thai exporters prepare. Columnist **HEALTH & WELLNESS** Sunk Cosr Fallacy in health: Letting go of failure, starting anew wisely, True sadness vs. pseudo- depression. **Economic Reports Country Status** Monetary Policy Committee cuts interest rate by 0.25% at the end of the year, forecasts Thai economy to grow 2.2% in 2025. **Banking Status** Loan growth remains sluggish, banks focus on managing borrowers. **Foreign Eexchange Market** Weak dollar and rising gold prices support a continued strengthening of the Thai baht. **Financial Tip** By 2026, Thailand may see the lowest interest rates in Asia.