

ADVANCED BUSINESS MAGAZINE

Empowering Insights for Business Excellence

MAGAZINE ISSUE NO.421

COVER STORY : ก้าวข้ามกระแสโลก: การสร้างธุรกิจที่พร้อมสำหรับ AI และเติบโตอย่างก้าวไกลในทศวรรษหน้า



**BEYOND WORLD TREND:
Building AI-Ready Businesses
for the Next Decade**

ISSN 2405-4140

195 BAHIT



9 772405 414005

Journal name : Advanced Business Magazine

Issue No : 421

Year : 2026

Abstract

Presenting content about **COVER STORY** Beyond Global Trends: Building a Business Ready for AI and Achieving Extensive Growth in the Next Decade **THE EXCLUSIVE** Annual General Insurance Fund Meeting with the Press for 2025: Reporting on This Year's Performance and Plans for 2026 **SPECIAL SCOOP** Ajinomoto Ranks Among the Top 50 Companies Young People Want to Work For in 2026 Krungthai-AXA Life Insurance Opens the Year with a Grand Event: BioSafety Upgrades Thai Dental Solutions, Showcasing Comprehensive Product Innovation **HEALTHY LIVING** Harmful Dust Damages the Brain: Doctors Warn Against Inhaling PM2.5* **ACE PRODUCT** Dell Launches the New XPS **EXECUTIVE VISION** K WEALTH, Kasikornbank, Predicts 2026 as The Great Revolving **ADVANCED NEWS** Lalin Property Indicates Continued Strong Performance in the Eastern Region Driven by high housing demand, the latest development is "Lalin Town Pattaya-Na Jomtien. **BUSINESS TIPS** SME strategies for growing small brands. **ADVANCED FOOD** Saha Group partners with Colowide for a JV in the Japanese food business, opening the revamped "Gyukaku." **KINGSQUARE SPECIAL COLUMN** C-Firam opens a booth with eco-friendly activities to empower youth. The Expressway Authority of Thailand (EXAT) organizes "Sharing Smiles with Children Along the Expressway." BAAC invites you to experience a sustainable and prosperous community lifestyle. SCBX Group, by Siam Commercial Bank, brings happiness and smiles to youth. **WANDERLUST** Traveling in the rainy season. **WORDS OF WISDOM** Transforming the beverage and beauty business: AI generates income – a challenge difficult to replicate.