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COVER STORY: แนวทางการลงทุนในทรัพย์สินที่ปลอดภัยและให้ผลตอบแทนสูงตามหลักเศรษฐศาสตร์ ในช่วงเศรษฐกิจโลกวนวาย สงคราม และข้อจำกัดทางการค้า



SAFE ASSETS, REAL RETURNS:
Designing Resilient Investment
Portfolios in a World of War, Trade
Fragmentation, and Economic Uncertainty

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Abstract

Presenting content about **COVER STORY** Investment strategies for safe and high-return assets based on economic principles during a turbulent global economy, war, and trade restrictions. **THE EXCLUSIVE** EXIM BANK restructuring towards Export Co-plot to enhance liquidity and manage risk, helping Thai exporters navigate new markets. **SPECIAL SCOOP** Boonrawd Brewery upgrades its production processes to smart manufacturing and the highest quality standards. Lalin Property shares insights on real estate trends, energy-efficient and eco-friendly homes. **HEALTHY LIVINING** PM 2.5 and cancer patients. Everyday issues that relatives shouldn't overlook; **ACE PRODUCT** Huawei launches HUAWEI Mate X7, a flagship foldable smartphone; **EXECUTIVE VISION:** Krungthai Axa Life Insurance reinforces its leadership in life and health insurance; **ADVANCED NEWS:** BAAC partners with GIZ to organize the "New Way of Rice Farming with Funding from BAAC" event; **BUSINESS TIPS** Revealing 4 key pillars to drive SMEs for long-term growth; **SPECIAL COLUMN** Krungsri partners with NatureCare Foundation to give New Year gifts; Viriyah Insurance holds a meeting for non-life insurance agents in Region 6; **WORDS OF WISDOM** Guidelines for highly effective human resource management in organizations under the concept of "freedom in work".