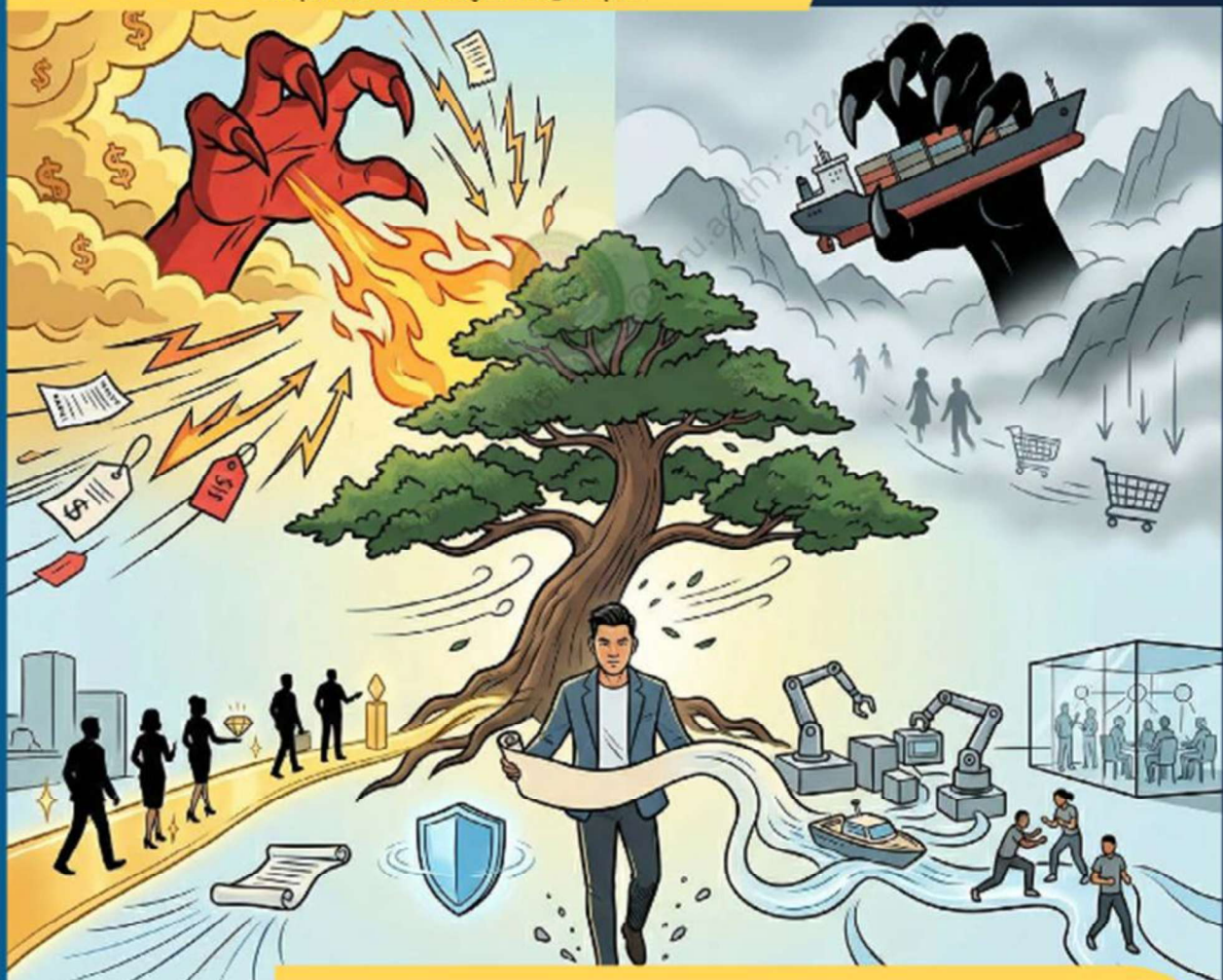


# ADVANCED BUSINESS MAGAZINE

Empowering Insights for Business Excellence

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COVER STORY : คู่มือยุทธศาสตร์ STAGFLATION: การวางโครงสร้างความยืดหยุ่น  
ของธุรกิจท่ามกลางเงินเฟ้อสูงและเศรษฐกิจหยุดนิ่ง



**THE STAGFLATION PLAYBOOK:**  
Architecting Business Resilience Amidst High  
Inflation and Economic Stagnation

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### Abstract

Presenting content about **COVER STORY** Stagflation Strategy Guide: Structuring Business Resilience Amidst High Inflation and Economic Stagnation. **THE EXCLUSIVE** SCB WEALTH Credit Card by Cardx Partners with Siam Paragon for a Unique Luxury Shopping Experience. **SPECIAL SCOOP** PILEatha Wins Thailand Green Design Awards 2026. BAAC Welcomes Leading Farmer Customers and Promotes Agricultural Product Upgrades. **EXECUTIVE VISION** Brother Transforms Solutions for the New Lifestyle under the Concept "At Your Side, Every Side Of Life". **ADVANCED NEWS** AOA Holds AIA HOSPITAL AWARDS 2026. AP Thailand, the First Real Estate Company to Announce its Intention to Partner with TOA. **BUSINESS TIPS** Business in a Volatile Era: Warning Against The Freeze Trap 2026. **ADVANCED FOOD** Pizza Hut Joins Forces with Shintory, PepsiDo Thailand, and Doritos to Launch New Menu Items. "Volcano Pizza with Doritos Crust and Lava Cheese Dip" **SPECIAL COLUMN** TTB continues to support Thai SMEs, promoting loans and solutions under the "TTB SME Mart Plus" initiative. Honda wins the GEN Z TOP Brand Award 2026, reinforcing its position. TISTR wins an award in the rubber business innovation competition. **WORDS OF WISDOM** Thai work culture, foreign perspectives, and development approaches in the era of globalization.