

# GRAND PRIX

กรังด์ปรีซ์    grand prix online | www.grandprix.co.th

No. 677 | May 2026

## ZEEKR 009 Every Journey Shines



ZEEKR 009

คว้ารางวัล THE MOST LUXURY MPV EV  
Car of The Year 2026

Technology Analyze

**BMW i3** ยุคไฟฟ้าของ 3 Series มาพร้อม Digital Experience เต็มรูปแบบ

Innovation

**Porsche Cayenne Electric & Smart Battery Shop**

เมื่อโรงงานกลายเป็นเทคโนโลยี และแบตเตอรี่กลายเป็นหัวใจของรถไฟฟ้า



Journal name : Grand Prix Magazine

Issue number : 677

Month : May

B.E. : 2026

### Abstract

Presenting content about **WORLD NEWS** BMW M3 wins 2 major awards at the World Car Awards 2026, marking the start of a new era. **TECHNOLOGY ANALYZE** The electric era of the 3 Series comes with a full digital experience. **INNOVATION** Porsche Cayenne Electric & Smart Battery Shop – where factories become technology and batteries become the heart of electric cars. **CAR OF THE YEAR:** BYD receives 8 awards for **Car of the Year** NISSAN wins 4 awards for Car of the Year; TOYOTA wins 14 major awards for Car of The Year 2026; ZEEKR continues its success, winning 2 awards for "Car of the Year". **NEWS:** SUZUKI JIMNY upgraded safety features, starting at 1,590,000 baht, limited to 30 units in Thailand. Chery Group. OMODA & JAECOO Thailand opens NEV factory in Thailand. Honda is ready to provide peace of mind to Honda customers throughout the vehicle's lifespan. Porsche Centre Kanlapaphruek prepares to open a full-service showroom. **BIT & PIECES THAILAND.** **STATISTIC** Vehicle registration statistics in Thailand.