

Contents

Navigating Global Challenges and National Interest: The Discourse of Indonesian President Joko Widodo at the 2022 G20 Summit	1
<i>Ali Maksum, Siti Zalina Alimuddin and Ahmad Sahide</i>	
Innovative Multicurrency Portfolio Optimization Using Copula-Based Scenarios	32
<i>Rungnapa Oparapuriyasam</i>	
Work-From-Home in Thai Hospitality: Exploring Moderated Mediation of Service Passion, Burnout, and Employee Retention	52
<i>Surakiat Tadawattanawit, Watt Intuluck, Chakrit Srsakun and Phopdech Rattanataworn</i>	
The Prototype Development of Digital Media Literacy with Sati (Mindfulness): A Literature Review for Card Game Ideation	67
<i>Monsak Chaiveeradech</i>	
Social Psychological Aspects of the Transition from Conventional Meat to Cultured Meat	92
<i>Suwanna Sayuantiyat and Piyathida Thathong</i>	
Examining the Nexus of Innovation Traits, Social Influence, and Environmental Sustainability Attitudes of Consumers in Thailand: A Study of 3D-Printed Clothing Adoption Intentions	117
<i>Charlie Chen, Russell Haines and Krittipat Pitchayadejanant</i>	
Gender Differences in Media Consumption: Influences and Attitudes Towards the Tokyo 2020 Olympic Games	137
<i>Risato Ando</i>	
Recovery of the ASEAN Economy through a Sustainable Tourism Sector in the Post-COVID-19	167
<i>Tia Mariatul Kiblah and Sheila Nabila Zam Assaf</i>	
Sustainable Development Goals (SDGs) Through the Water Treaty Between Kedah and Perlis (1971-1999): Implications for Water Resource Management and Equitable Resource Sharing in Malaysia and Globally	197
<i>Mohd Firdaus Abdullah</i>	
Workation Destination Attractiveness in Urban Locations: Insights from Hybrid Thematic Analysis	225
<i>Khongsawatkiat and Charoenchai Agmapisarn</i>	
Exploring the Impact of Brand Attributes on Tourism Revisit Intentions: The Mediating Effects of Perceived Value, Brand Awareness, and Brand Loyalty in Phuket, Thailand	269
<i>Watt Intuluck, Surakiat Tadawattanawit, Chakrit Srsakun, and Phopdech Rattanataworn</i>	
Women's Representations in Thai Communist Publications: The Reconstruction of Female Images	289
<i>Nataranee Posrthong and Anchana Wachira-asakon</i>	
Green Sister City Cooperation of Surabaya and Kitakyushu: Beyond Ceremonial Paradiplomacy	316
<i>Anto Bimo Utomo and Fany Widiana</i>	
Reconstructing Generation Z's Digital Identity: Self-Presentation and Impression Management Strategies in Second Account Instagram	335
<i>Muhammad Alkhaifi Akhmad, M Ramli At and Sawedi Muhammad</i>	
The Evolution and Current State of Research on Pork-Barrel Politics (1970-2024)	351
<i>Adliansyah Adliansyah, Firmansyah Firmansyah, Kamaluddin Kamaluddin, Muhammad Sauki, and Rahmad Hidayat</i>	

Contents

- A Model for Human Capital Competency Development by Upgrading the Basic Economy through Community-Based Tourism under the Concept of Innovative Businesses for Society and Communities and the Creative Economy to Develop Tourism for Thai Tourists in Suphan Buri Province in the New Normal** 406
Warphen Kuensman, Wipada Mukda and Sarnya Somboon
- Toward Resilient-Communities through Machizukuri on Post-Recovery Disasters: An Analysis of the Social Ecological Actions in Kumamoto, Japan** 431
Reni Juwitasari, Yuki Miyake, Wanwalee Inpin, Sawang Meesaeng and Maya Dania
- The Chinese Newspapers in Bangkok since Late 1910s until the Early 1930s** 455
Zhaoyang Wang and Davisakd Puakson